



SMS Privacy Policy

Effective: October 26, 2026 | Nu-TEL Communications of NJ, Inc.

1. Scope

This SMS Privacy Policy describes how Nu-TEL Communications of NJ, Inc. ("Nu-TEL," "we," or "us") collects, uses, and protects information in connection with SMS messages that Nu-TEL sends for its own business purposes. Where a Nu-TEL business customer sends messages to its recipients using Nu-TEL services, that customer controls its own messaging content and consent practices and should provide its own applicable privacy notice.

2. Information We Collect

We may collect your mobile telephone number, name, company, contact preferences, SMS opt-in and opt-out status, timestamps and sources of consent, messages you send to us, message delivery information, and information you voluntarily provide through our website or support interactions.

3. How We Use SMS Information

We use this information to deliver the messages you requested; respond to questions and service requests; administer preferences and STOP/HELP requests; maintain consent records; troubleshoot delivery; detect misuse; and comply with applicable legal and carrier requirements. We send promotional SMS only where the necessary consent has been obtained.

4. Sharing and Service Providers

We may share the minimum information needed with messaging platforms, carriers, hosting and support vendors, and other service providers acting on our behalf to deliver and manage SMS communications. We may also disclose information when legally required or to protect rights and security.

SMS opt-in data and consent will not be shared with third parties or affiliates for their own marketing or promotional purposes. This restriction does not prevent sharing with vendors that provide the messaging service on our behalf.

5. Your Choices

You can stop receiving messages from a Nu-TEL SMS program by replying STOP. For assistance, reply HELP or contact 973-227-9664 or sales@nu-tel.com. You may contact us to request a review or correction of information we maintain about you, subject to applicable law and recordkeeping requirements.

6. Data Retention and Security

We retain SMS-related information for as long as reasonably necessary to operate the relevant service, document consent and opt-out requests, resolve disputes, and meet legal or contractual obligations. We use reasonable administrative, technical, and organizational safeguards; however, no SMS or internet transmission can be guaranteed completely secure.

7. Sensitive Information and Third-Party Sites

Do not transmit sensitive health, financial, or account credentials through ordinary text messages. Links in messages may lead to third-party websites governed by their own privacy policies.

8. Updates and Contact

We may update this policy from time to time and will post a revised effective date. Questions or privacy requests may be directed to Nu-TEL Communications of NJ, Inc., 376 Hollywood Avenue, Suite 208, Fairfield, NJ 07004; 973-227-9664; sales@nu-tel.com; website www.nu-tel.com.