

Connectivity • Productivity • Efficiency

Leveraging Technology for Better Business Performance

WHEN: Tuesday, June 16 • 8:00 AM – 10:00 AM

WHERE: Hampton Inn
255 Davidson Avenue
Somerset, NJ 08873

Today, technology touches every aspect of your business. Join us for a highly productive, no-cost morning workshop that will reveal the must-know technology secrets you need to stay competitive:

- Choosing the best phone system:
What carriers don't want you to know
- Internet, intranet or extranet?
Leveraging online technology to run a better business
- Technology for the right side of your brain:
The social media mecca

Learn how to use the best of today's technology tools to build your brand, foster a more productive business environment, and capture the attention of new customers. Head back to the office full of ideas for putting the possibilities to work for your business!

To register, visit www.nu-tel.com/registration or fax completed registration form below to (973) 227-7762.

Questions? Call Dan Sebor at (973) 227-9664, ext. 289.

WORKSHOP OUTLINE

- 8:00 - 8:30 AM Registration, continental breakfast and networking
- 8:30 - 9:00 AM Ralph Meyers
Nu-TEL Communications
- 9:00 - 9:30 AM Kevin Kimmel
Component Web Services
- 9:30 - 10:00 AM Lisa Fahoury
Fahoury Ink

About the Presenters

With more than 25 years in the business, *Ralph Meyers* knows communications. He is president of Nu-TEL Communications (www.nu-tel.com), based in Fairfield.

Kevin Kimmel, Component Web Services (componentwebservices.com), has spent the last two decades helping clients to create effective marketing tools and integrate state-of-the-art web-based technology into their businesses.

Copywriter *Lisa Fahoury* is a principal at West Orange based Fahoury Ink (fahouryink.com), a consulting group that helps companies measurably strengthen their marketing messaging.

WORKSHOP REGISTRATION FORM

YES! I'm looking forward to attending the Connectivity • Productivity • Efficiency workshop on Tuesday, June 16 from 8:00 AM - 10:00 AM.

Name _____ Title _____

Company _____

Email Address _____ Phone # _____

Additional attendees:

Name _____ Title _____

Name _____ Title _____

My biggest technology challenge today is: _____

Fax to (973) 227-7762 or register online: www.nu-tel.com/registration